

You're invited to come along for the ride...

Healthy Mind, Body, Planet

A Multi-Media Tour, Tabloid and Documentary

With Greenspiration.org and boilingfrog.ca

April 3 - June 20, 2006



Summary:

Healthy Mind, Body, Planet is a cross-Canada multi-media tour, tabloid and documentary celebrating the most current information, analysis and inspiration related to mental, physical and planetary health. We will look at the reasons for the recent rise in depression, and at the myriad of treatments available, including pharmaceutical and holistic, within the context of Big-Pharma and corporate culture.

We will honor the late **Tooker Gomberg** (renowned environmental activist and former Edmonton City Councillor) by concentrating on the role that mental illness and associated treatments played in his tragic death, and provide comprehensive information on sustainable activism as well as complementary and alternative treatments to sound mental health.

This presentation is a multi-media kaleidoscope of images, sounds, and stories critiquing our current state and offering direction for positive change. Participants will walk away motivated to influence their world with greater awareness and tools.

The tour presentations will be complemented by a newspaper, websites, podcast/blogs (written, audio and video), and a video documentary.

Program:

Tour: Angela (Tooker's widow), Kelly and Bridget (boilingfrog.ca) will travel by train and bus from Halifax to Victoria, presenting in 26 cities and towns.

Tabloid: A 16-page newspaper will be produced and 15,000 copies distributed for free to individuals, groups and establishments.

Websites: Greenspiration.org and boilingfrog.ca will be updated throughout the tour with info, news and blogs. Additionally, the Rabble podcast network (rabble.ca/rpn) will host our audio and video podcasts.

Video Documentary: A broadcast-quality, 50-minute video will be produced of the tour, with interviews of Canada's most credible critics of the drug industry.

Opportunity for Sponsors:

Grow your support base locally and across Canada

- We'll distribute your literature and promote your work through our program, website and events. And you do the same.
- Supporting each other is good karma!

How you can help:

Funding: This is grassroots, please donate \$.

Volunteers: Help on the ground or promote our tour to your contact lists.

Referrals: Connect us with community groups for sponsorship during our visits.

Letters of Support: Groups and individuals are invited to endorse our project.

Project Contacts:

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